

**Press Release:**

**For Immediate Release  
Scholarship Fund Established to Help Texas and New Mexico  
Career College Students**

El Paso, Texas-July, 2009: A group of career college practitioners today announced the establishment of a new scholarship fund to help career college students in Texas and New Mexico pay for their vocational or occupational post-secondary training programs.

The Career and Workforce Training Scholarship Fund (CWTSF), a private, non-profit foundation based in El Paso, seeks to award annual scholarships to deserving students who are enrolled in career-entry-level programs in El Paso and other parts of Texas and New Mexico that lead to a diploma, certificate or associates degree. The foundation will grant the scholarships, targeted for \$1,000 to \$2,000 apiece, to students who have demonstrated commitment to their programs in fields that include allied health, information technology and business management.

"We know how hard career college students work to get through school," said Jim Tolbert, CWTSF's Founder. "They are making every effort to change their careers - and consequently, to create better lives for themselves and their families. Between school, jobs and other commitments, they face many pressures. We hope that the Career and Workforce Training scholarships can help alleviate one of those pressures - paying for school."

A veteran career-college operator, Mr. Tolbert is CEO of Education Futures Group, LLC, a firm focused exclusively on the acquisition of post-secondary education operating companies. Mr. Tolbert also is past Chairman of the Career College Association, a membership organization of accredited, private, postsecondary schools, institutes, colleges and universities that provide career-specific educational programs and graduate approximately one-half of the technically trained workers who enter the U.S. workforce each year.

According to Mr. Tolbert, the foundation ultimately seeks to raise \$250,000 and become self-sustaining. For now, though, the program is actively seeking donations. Mr. Tolbert intends to award the first scholarships - as many as 50, depending on fundraising efforts - by the end of the year.

"Any contribution, large or small, will make a distinct and positive impact," Mr. Tolbert said. "The truth is that the majority of career college students are not able to attend their schools without some sort of financial assistance, and financial concerns cause many to take longer than they hoped to complete their education. Yet graduates of these programs are so fundamental to the success of both local businesses and our nation's economy."

**How to Make a Gift**

There are three ways to provide support to the Career and Workforce Training Scholarship Fund:

- Donate directly online at the Fund's website at [www.cwstf.org](http://www.cwstf.org).
- Send a check made payable to:  
Career and Workforce Training Scholarship Fund  
6101 Montana Ave.  
El Paso, Texas 79925
- Call (972) 733-4222 to make your gift over the phone.

**About CWTSF**

The Career and Workforce Training Scholarship Fund (CWTSF) is a non-profit charitable foundation promoting the achievement of career knowledge, education and training in a variety of fields, including medical, business and information technology. CWTSF provides scholarship funding for education and education-related expenses for students who attend accredited post-

secondary career schools in El Paso and other parts of Texas and New Mexico. The Fund was started in 2009 by a group of career college practitioners - executives, educators and investors - who care strongly about student outcomes. For more information or to make a gift, visit [www.cwtsf.org](http://www.cwtsf.org) or call (972) 733-4222.